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‘Emilia Pérez’ Parody ‘Johanne Sacreblu’ Now Has Official Merch

By Lissete Lanuza Sáenz
01.31.25 at 10:59 am
Lead Photo: Emilia Perez. Karla Sofía Gascón as Emilia Perez in Emilia Perez. Cr. Shanna Besson/Pathé © 2024.

Emilia Perez. Karla Sofía Gascón as Emilia Perez in Emilia Perez. Cr. Shanna Besson/Pathé © 2024.

The *Emilia Pérez* parody *Johanne Sacreblu* hasn't just taken Latin America by storm — it now has official merchandise you can buy to support it.

Camila Aurora, the Mexican trans woman behind the viral parody announced the news on her Instagram and TikTok, with pictures of the t-shirts, which feature flying baguettes and croissants, with the Eiffel Tower in the center of the two star-crossed lovers from the parody. It's a partnership with Máscara De Látex, a Mexican clothing brand. They are priced at $299 Mexican pesos.

mascaradelatex y cam_arrova
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6.694 Me gusta
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¡Esto sí es cine, caray 👞! Hasta nos duele la p1nche baguette nada más de ver esta chulada. 📏FR
Ver los 154 comentarios

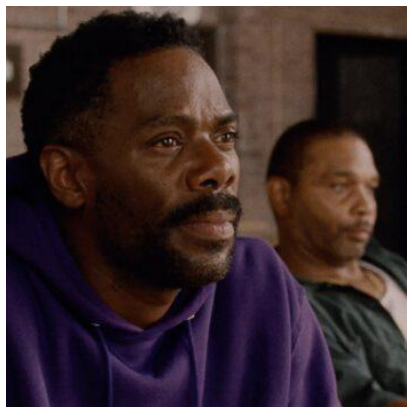
Fifty percent of the profits from the merchandise, Aurora confirmed, will go to organizations that support the families of those missing in Mexico as well as endangered groups. And they plan to work with other artists to release more merchandise. You can reach out to them via their contact Ita if you want to help or submit your work. Artists will receive a percentage of all sales.

@camiileo

todos los que desean participar mandarle mensaje a @sol 🙂 a mi no Porfi, ya tengo la bandeja saturada. para poder atenderlos a todos 😄 #mexico #johannesacreblu #JohanneSacrebluEnPantallas #camiladaurora

♬ sonido original – Camila D. Aurora

Emilia Pérez stars Spanish actress Karla Sofía Gascón, who made history as the first out trans performer ever to be nominated for an Oscar. The movie, however, has been heavily criticized by Mexicans and Latine people alike for telling a Mexican story from a Eurocentric lens. *Emilia Pérez* has also received criticism for telling an inauthentic story about Mexico, trivializing the topic of the "Desaparecidos" or missing due to the cartels in Mexico, and featuring only one Mexican actor (Adriana Paz), in a relatively small role.



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Johanne Sacreblu started as a joke by content creator Camila Aurora, but after the idea caught fire on social media, Aurora and screenwriter Héctor Guillén set out to make it happen. *Johanne Sacreblu* tells the story of a trans woman, the heiress to the biggest baguette producer in France, who falls in love with Agtugo Ratatouille, a trans man who just so happens to be the heir to the biggest croissant producer in France.

Just like in *Romeo and Juliet*, however, the families are bitter rivals and it's up to Johanne and Agtugo to try to bring their families together—and fix racism, of course.

The parody, which was posted a January 25 on Youtube, has reached almost 2 million views, with the caption reading: "The project you have been waiting for is ready."

RELATED Mexican Moviegoers Ask for Refunds After Watching ‘Emilia Pérez’ — & the Government Got Involved

All the songs in the short film are original, and Aurora plans to release them on Spotify.

Camila Aurora Emilia Pérez Johanne Sacreblu Parody viral
Music 01.23.25 at 3:05 pm

This Mexican-American Artist is Nominated for Best Song Oscar – & No, It’s Not for ‘Emilia Pérez’

By Lucas Villa
01.23.25 at 3:05 pm
Lead Photo: Courtesy of A24.

Courtesy of A24.

The 2025 Academy Award nominations wererevealed this morning (Jan. 23), and a Latine artist received their very first nomination. Mexican-American musician Adrian Quesada is nominated in the Best Original Song category for his work in *Sing Sing* .

Hailing from Laredo, TX, Quesada is known as a member of Grupo Fantasma and Black Pumas. He has also released music under his own name, including 2022's *Boleros Psicodélicos*. In 2011, Quesada won a Grammy award with Grupo Fantasma for Best Latin Rock or Alternative Album. Now, he has a chance to add an Oscar to his awards collection. He entered the world of Hollywood by performing and co-writing "Like a Bird" with Abraham Alexander for the 2024 film *Sing Sing*. Colman Domingo, who is nominated for Best Actor, stars in the movie about the real-life Rehabilitation Through Arts (RTA) program at Sing Sing Maximum Security Prison.

> This year's Original Song nominees are music to our ears. #Oscars pic.twitter.com/1WquDt7urH
>
> — The Academy (@TheAcademy) January 23, 2025

"I hope the song ['Like a Bird'] and the movie helps people immerse themselves in empathy," Quesada shared in a statement last year. "Seeing someone's longing for freedom and not seeing it as intrusive. Musically it felt like flying away."

Quesada and Abraham Alexander's competition in the Best Original Song category includes two tracks from *Emilia Pérez*, which received 13 nominations overall at this year's Academy Awards. Though the crime musical is set in Mexico, it's a French production by Paris-based director Jacques Audiard. The nominated songs "El Mal," performed by Zoe Saldaña and Karla Sofia Gascón, and "Mi Camino," performed by Selena Gomez, were written by Audiard and French musicians Camille and Clément Ducol. The category is rounded out by Diane Warren's "The Journey" from *The Six Triple Eight* and Elton John's "Never Too Late" from his documentary of the same name.

The 2025 Oscars will air live from L.A. on Sunday, March 2 on ABC. Instead of live performances from the Best Original Song nominees, the Academy of Motion Picture Arts & Sciences (AMPAS) announced that this year's ceremony will focus on celebrating the songwriters.

Listen to "Like a Bird" below.

Like a Bird (Sing Sing Original Soundtrack)

2025 Oscars Adrian Quesada Oscars

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By Lissete Lanuza Sáenz 02.06.25